



8th Annual Neurocritical Care Society Meeting

SEPTEMBER 15-18, 2010

SAN FRANCISCO MARRIOTT MARQUIS | SAN FRANCISCO, CA

IMPORTANT DATES

Sponsorship application due.....July 30, 2010
Exhibit application and \$2,500 fee due.....July 30, 2010
Hotel reservations deadline.....August 25, 2010
Meeting Registration deadline.....September 1, 2010



EXHIBITOR PROSPECTUS

INVITATION TO EXHIBITORS

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New York, NY

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Honolulu, HI



Executive Office
5841 Cedar Lake Road, Suite 204
Minneapolis, MN 55416

Phone: 952-646-2034

Fax: 952-545-6073

Website: www.neurocriticalcare.org

Email: info@neurocriticalcare.org

Dear NCS Exhibitors and Supporters:

On behalf of the Neurocritical Care Society we invite you to participate in our 8th Annual Meeting in San Francisco, CA, September 15-18, 2010 by joining us as an exhibitor. This meeting can assist you in promoting your products by reaching over 500 neurointensivists and medical professionals.

The NCS Program Committee has developed a stellar program and would like to include your participation. Over 500 medical professionals were part of the 2009 NCS Annual Meeting. An equally substantial turnout is expected in 2010 thanks to an innovative program. Exhibits will be near the posters and general session.

More detailed information on exhibiting opportunities can be found in this prospectus. Please make plans to join us. We look forward to your involvement.

Sincerely,

Stephan A. Mayer, MD
President, Neurocritical Care Society

EXHIBIT INFORMATION

SET-UP HOURS (Golden Gate Ballroom)

Tuesday, September 14.....7:00 p.m. – 10:00 p.m.

*Exhibits must be set up by 6:45 a.m. on Wednesday.

EXHIBIT HOURS (Golden Gate Ballroom)

Wednesday, September 15.....7:00 a.m. – 5:00 p.m.

Thursday, September 16.....7:00 a.m. – 5:00 p.m.

Friday, September 17.....7:00 a.m. – 5:00 p.m.

DISMANTLING

Friday, September 17.....5:00 p.m. – 10:00 p.m.

If exhibits are not removed by 10:00 p.m., hotel staff will tear down and charges may apply.

Space is available on a first come first served basis. To secure your booth, please complete the enclosed exhibit space application.

IMPORTANT DATES

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BOOTH INFORMATION AND PAYMENT

The cost of each 10' X 10' booth is \$2,500 payable in US funds to the Neurocritical Care Society. The booth will include one 6' draped table, two chairs, one ID sign and two representative name badges. **Note:** The maximum ceiling height is 20'.

*The application and payment are due by **July 30, 2010**. Exhibit space booked after July 30, 2010 is available for \$2,750.

SHIPPING/CONVENTION SERVICES

Exhibits will be handled by GES. We will provide full details upon receipt of your application.

DRESS CODE

Business attire

SECURITY

Overnight security will not be available; however, the ballroom will be locked.

REGISTRATION

Tent signs, name badges, meeting materials, and a list of registered attendees will be set in your booth for your arrival.

NCS meeting registration will be held in the North Registration.

SEE PAGE 4 FOR COMPLETE RULES AND REGULATIONS.

EXHIBITS COORDINATOR

If you have questions, contact:

Tami Page

Neurocritical Care Society

5841 Cedar Lake Road, Suite 204

Minneapolis, MN 55416 USA

Tel: (952) 646-2034

Fax: (952) 545-6073

Email: info@neurocriticalcare.org

HOTEL INFORMATION

Discounted room rates of \$239 per night (single/double) are available at the San Francisco Marriott Marquis for attendees until **August 25, 2010** or until the block is filled. After this date, reservations are subject to availability.

To make hotel reservations, please call (888) 575-8938. To make online reservations, please click one of the links below.

Single/Double Occupancy

<http://www.marriott.com/hotels/travel/sfodt-san-francisco-marriott-marquis/?toDate=9/21/10&groupCode=NCSNCSA&fromDate=9/11/10&app=resvlink>

Triple/Quad Occupancy (\$239 + \$20/person per night)

<http://www.marriott.com/hotels/travel/sfodt-san-francisco-marriott-marquis/?toDate=9/21/10&groupCode=NCSNCSB&fromDate=9/11/10&app=resvlink>



EXHIBITOR RULES AND REGULATIONS

CONTRACT FOR SPACE

The order of a booth space upon acceptance by the NCS, assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by the NCS. Said contract will not be binding upon the NCS in the event of strikes or other circumstances beyond the NCS's control.

It is agreed that:

If a cancellation occurs before July 30, 2010 a full refund, less an administrative fee of \$150, will be issued. If cancellation occurs after July 30, 2010 the company will be responsible for paying the full cost of the booth space.

GENERAL CONDUCT OF EXHIBITORS

The purpose of the NCS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest.

The character of exhibits is subject to the approval of the NCS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the San Francisco City Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the San Francisco City Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the San Francisco City Fire Department.

CERTIFICATE OF INSURANCE

The NCS does not provide insurance for exhibitor's property. Exhibitor must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2010 exhibits due to fire, strikes, government regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated, and the Board of Directors of the NCS shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after consideration of expenditures and commitments already made.

LIABILITY

It is understood that each party involved - the NCS, the San Francisco Marriott Marquis, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents.

In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

SPONSORSHIP OPPORTUNITIES

The NCS has sponsorship opportunities available. We invite you to participate as a sponsor as well. We will work with your organization to ensure that your contribution is well recognized at the meeting. All sponsors will be listed in the on-site program. Please complete the Sponsorship Opportunities form in this prospectus if interested. The form must be returned **by July 30, 2010** in order to be included in the on-site program.

EXHIBITS COORDINATOR

If you have questions, contact: Tami Page, Neurocritical Care Society, 5841 Cedar Lake Road, Suite 204, Minneapolis, MN 55416
Tel: (952) 646-2034; Fax: (952) 545-6073,
Email: info@neurocriticalcare.org

IMPORTANT DATES

Sponsorship application due	July 30, 2010
Exhibit application and \$2,500 fee due	July 30, 2010*
Hotel reservations deadline	August 25, 2010
Meeting Registration deadline	September 1, 2010

*Exhibit space booked after July 30, 2010 is available for \$2,750.

EXHIBIT PERSONNEL REGISTRATION: Meeting registration is not included in the exhibit package. Exhibitors who wish to attend the meeting should register as an attendee. The NCS registration desk will be in the Golden Gate Ballroom Foyer and exhibits will be in the Golden Gate Ballroom. All exhibitor representatives must have an exhibitor badge to enter the exhibit area.

The meeting pre-registration deadline is **September 1, 2010**.

ON-SITE NCS REGISTRATION DESK HOURS

Wednesday, 9/15	6:45 a.m. – 9:00 p.m.
Thursday, 9/16	6:45 a.m. – 7:00 p.m.
Friday, 9/17	6:45 a.m. – 6:00 p.m.
Saturday, 9/18	6:45 a.m. – 12:00 p.m.

BADGES: Each exhibit includes two representative badges. Please provide the names of the representatives who will staff your booth **by September 1, 2010**. (See page 5 of this prospectus).

Additional representative badges may be purchased at the cost of \$195 each. Badges and handouts will be in your booth for your arrival.

2010 NCS EXHIBIT APPLICATION

Complete this interactive form and fax to (952) 545-6073 or email to info@neurocriticalcare.org.
Forms may also be mailed to NCS | 5841 Cedar Lake Road | Suite 204 | Minneapolis, MN 55416

EXHIBIT DATES: September 15-17, 2010 APPLICATION DEADLINE: July 30, 2010*

**Exhibit space booked after July 30, 2010 is available for \$2,750.*

COMPANY IDENTIFICATION

Please provide company name as you wish it to appear on the program.

Company Name _____
Address _____
City _____ State _____ Postal Code _____
Telephone _____ Fax _____
Website Address _____

Submitted by _____
Please direct any future correspondence to: _____
Telephone _____ Email Address _____

REPRESENTATIVES ATTENDING EXHIBIT

1. Name: _____ 2. Name: _____

PLEASE NOTE: If you have more than two representatives in attendance, a \$195 fee will be assessed for each person.

BOOTH SELECTION

Space will be assigned by sponsorship level and by the date the application is received. Final space will be determined by the Neurocritical Care Society.

- Each 10' X 10' booth is \$2,500, payable to the Neurocritical Care Society.

Please list companies/competitors that you request NOT to be placed near in the exhibit hall: _____

ELECTRICITY

Do you need electricity? No Yes If yes, total voltage: _____ total amps: _____

Electricity will be used for: _____

PLEASE NOTE: If you would like electricity for your booth, the NCS would be happy to arrange it through the hotel at the expense of the exhibitor. Payment for electricity will be due to the hotel onsite.

PRODUCT DESCRIPTION

Please email a 50-word description of your product or services to info@neurocriticalcare.org by **July 30, 2010** to be included in the onsite materials. Note: Applications **WILL NOT** be processed without this description and payment of the rental fee. If application is approved, content will be printed in the meeting program EXACTLY as it appears.

CONTRACT AGREEMENT/INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NCS, the San Francisco Marriott, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the San Francisco Marriott and their employees and agents. Full payment must accompany the application in order to reserve your booth. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

- Companies that cancel before July 30, 2010 will receive a full refund, less an administrative fee of \$150.
- Companies that cancel after July 30, 2010 will be responsible for paying the full cost of the booth space.

Signature _____ Title _____ Date _____

2010 NCS SPONSORSHIP OPPORTUNITIES

Complete this interactive form and fax it to (952) 545-6073 or email to info@neurocriticalcare.org.
Forms may also be mailed to NCS | 5841 Cedar Lake Road, Suite 204 | Minneapolis, MN 55416

Corporate Support Levels and Additional Recognition

Double Platinum \$100,000 and up

- Listing on Program materials and flyers
- Listing on high visibility signs
- Listing on the NCS website
- Opportunities for sponsorship of meeting sessions
- Opportunities for sponsorship of awards
- 2 tickets to the event on Friday, September 17, 2010

Platinum \$50,000

- Listing on Program materials and flyers
- Listing on high visibility signs
- Listing on the NCS website
- Opportunities for sponsorship of meeting sessions
- 2 tickets to the event on Friday, September 17, 2010

Gold \$25,000

- Listing on Program materials and flyers
- Listing on high visibility signs
- Listing on the NCS website
- Opportunities for sponsorship of a specific educational talk

Silver \$10,000

- Listing on Program materials and flyers
- Listing on high visibility signs
- Potential sponsorship for Internet for Meeting attendees, breakfast/lunch

Bronze \$5,000

- Listing on Program materials and flyers
- Potential sponsorship for AM or PM break

Company Name: _____
(Provide company name as you wish it to appear in the program.)

Contact Person: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Telephone: _____ Fax: _____ E-mail: _____

Commitment Level: Double Platinum Platinum Gold Silver Bronze

*Note: Support agreements for the 2010 NCS annual meeting are due by **July 30, 2010** in order to be included in the onsite program.*

Total Sponsorship: \$ _____

PAYMENT INFORMATION:

CHECK (mail to address listed above)

OR

VISA **MasterCard**

Credit Card Number: _____ Exp. Date: _____

Signature: _____

Printed Name: _____