

NEUROCRITICAL CARE SOCIETY

CORPORATE PARTNERSHIP OPPORTUNITIES

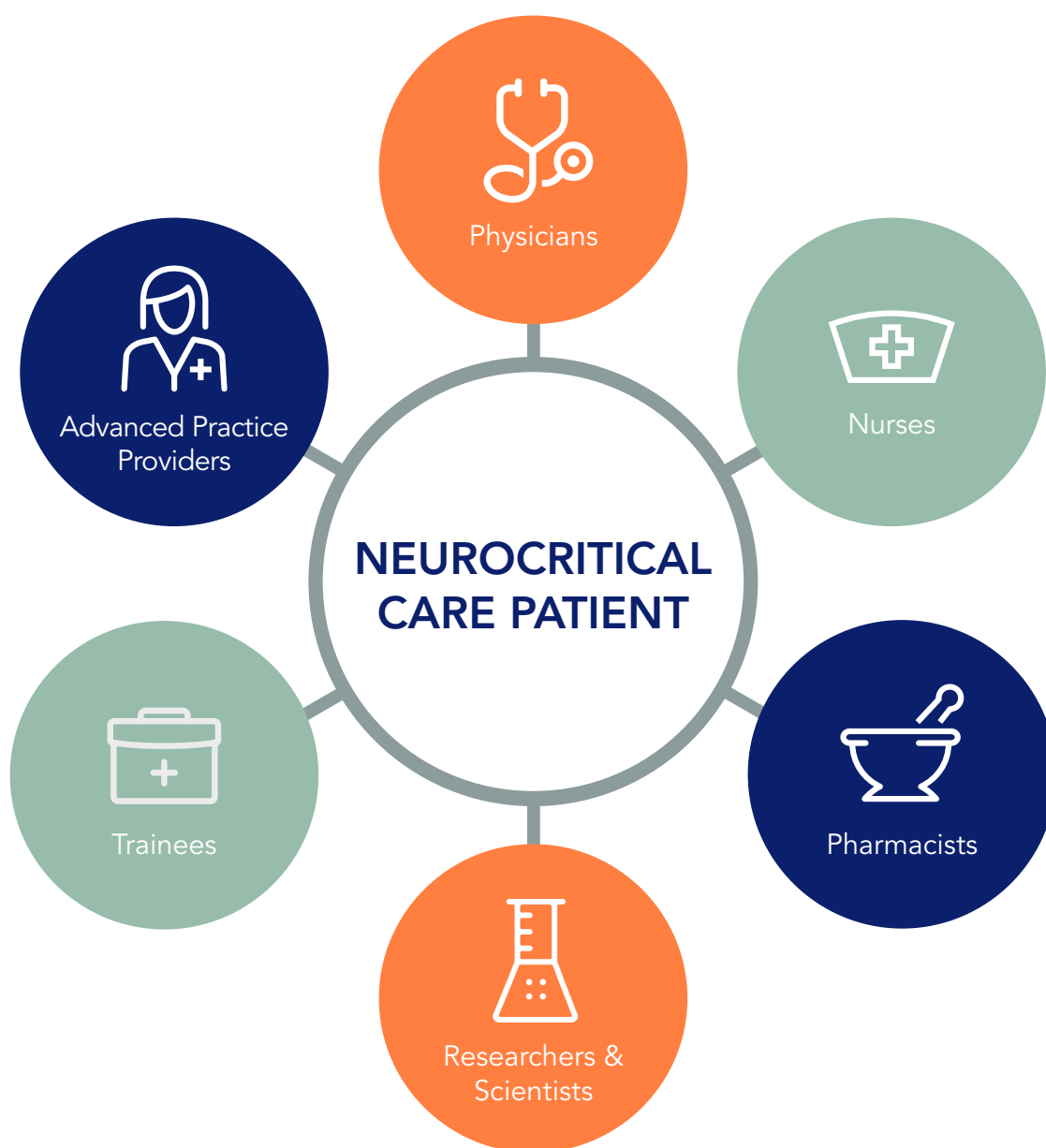
NEUR  CRITICAL
CARE SOCIETY

WHEN EVERY SECOND COUNTS... MEET THE NEUROCRITICAL CARE TEAM

In a neurological emergency, every second counts.

Comprised of physicians, nurses, pharmacists, advanced practice providers, researchers and scientists, the neurocritical care team serves patients with life-threatening brain and spinal cord emergencies and injuries, using training in areas like advanced brain and nervous system monitoring and pharmacotherapy.

They have one goal — to bring their collective knowledge to drive the best possible outcomes. Neurocritical care practitioners work as a team of multidisciplinary professionals who are dedicated to improving the health care and outcomes of patients with life-threatening neurological illnesses.



MEET THE NEUROCRITICAL CARE SOCIETY

The Neurocritical Care Society (NCS) is proud to be the only professional society representing multidisciplinary teams of neurocritical care providers around the world.

NCS conducts research critical to improving the lives of patients with neurological conditions. The society serves the professional needs of providers through practice guidelines, certification courses, a global neuroscience education conference called the Annual Meeting, online education and publications.

NCS exists to ensure that members of the neurocritical care team are ready to handle those first critical hours of a neurological emergency.

WE TREAT A WIDE RANGE OF NEUROCRITICAL CONDITIONS

- Stroke (Ischemic Stroke, Intracerebral and Subarachnoid Hemorrhage)
- Traumatic Brain Injury and Spine Trauma
- Brain Injury Following Cardiac Arrest
- Status Epilepticus
- Nerve and Muscle Diseases
- Spinal Cord Disorders
- Coma
- Delirium
- Neurogenic Respiratory Failure
- Neuro-inflammatory and Infectious Disorders
- Brain Tumors

WE WORK IN A VARIETY OF SPECIALTIES, FIELDS AND LOCATIONS, INCLUDING:

- Neurology/Neurosurgery
- Emergency Medicine
- Internal Medicine
- Pulmonary Medicine
- Anesthesiology
- Pediatrics
- Trauma Medicine
- Research/Academia
- Pediatric Neurology
- Operating Room
- Acute Care Nursing Units
- Community Hospitals

PRODUCTS AND SERVICES NCS MEMBERS ARE INTERESTED IN

PHARMACEUTICALS, INCLUDING:

- Antibiotics
- Antidepressants and Antipsychotics
- Antihypertensives
- Antiseizure Medications/ Epilepsy
- Antithrombotics/ Reversal Agents
- Immunotherapy
- Intravenous Fluids Including Hypertonic Saline
- Pain and Sedation Agents
- Point of Care Testing
- Thrombolytics
- Tube Feeds and Nutritional Supplements

MEDICAL DEVICES & INSTRUMENTS, INCLUDING:

- Airway/Respiratory Management
- Artificial Intelligence
- Brain Perfusion Monitors
- Cardiac Monitors, Hemodynamic and ECG
- Central Line and Catheters
- CT and Portable CT
- Data Aggregation/ Integration
- Dialysis
- EEG and Neurophysiology
- Electronic Medical Record Integration
- External Ventricular Drains/ Lumbar Drains
- Extracorporeal Life Support (ECMO)
- Glucose Monitoring
- Intracranial Pressure Monitors
- IV Pumps/Infusion Systems
- Microdialysis
- Mobility Equipment (beds, lifts, ambulation devices)
- MRI/Portable MRI
- Nutrition Delivery/ Feeding Tubes
- Pupillometers
- Temperature Management
- Transcranial Doppler
- Ultrasound
- Urinary Drainage Systems
- Wireless Connections Between Devices

MESSAGE FROM THE PRESIDENT

Dear NCS Partner,

As the tide of innovation and collaboration continues to shape the landscape of neurocritical care, we invite you to ride the wave of progress alongside the Neurocritical Care Society (NCS) in 2024.

NCS stands as a beacon within the international neurocritical care community, connecting you with the entire spectrum of neurocritical care professionals, inclusive of physicians, nurses, advanced practice providers, pharmacists, trainees, residents and researchers. With more than 3,300 members steering the course, NCS represents a network of key decision-makers influencing product acquisition and expenditure in diverse clinical and academic settings.

In the vast ocean of opportunities throughout the year, our partners have the chance to make waves by engaging with NCS members through virtual focus groups, digital initiatives and educational programs. These avenues not only facilitate connections but also support the ongoing professional development of our members, ultimately contributing to positive patient outcomes.

Anchor your presence at the pinnacle of neurocritical care by participating in our 2024 Annual Meeting, set to unfold from October 14-17 at the Manchester Grand Hyatt San Diego in San Diego, CA. This gathering of more than 1,000 neurocritical care leaders is your chance to harness the power of the wave, maximizing sales potential, elevating product awareness and gaining valuable insights into the needs of your clients.



Paul Vespa, MD
NCS President



ABOUT NCS MEMBERS

Information as of December 31, 2023.

NCS is an international, multidisciplinary medical society with 3,300+ members worldwide. Our mission is to improve outcomes for patients with life-threatening neurological illnesses.



3,300+
NCS MEMBERS



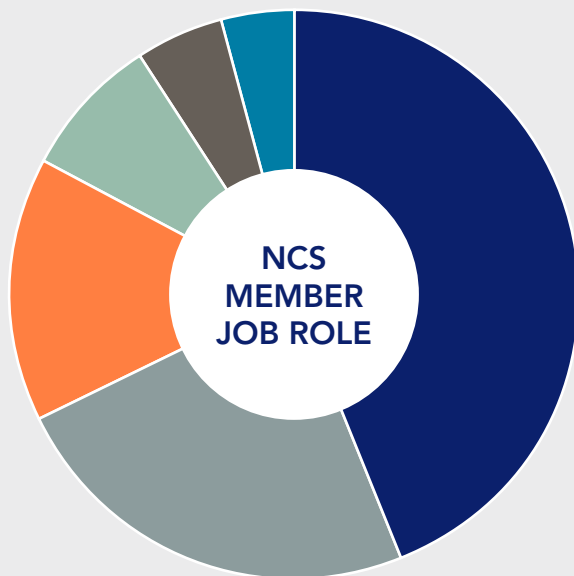
12%
NON-US MEMBERS



17%
OF PHYSICIANS ARE FROM
OUTSIDE THE UNITED STATES



70+
COUNTRIES REPRESENTED
BY NCS MEMBERS



- 44% ■ Physician
- 24% ■ Advanced Practice Provider
- 15% ■ Trainee
- 8% ■ Pharmacist
- 5% ■ Nurse
- 4% ■ Healthcare Professional

NCS MEMBER SPECIALTY



52%
Neurology



5%
Emergency
Medicine



17%
Internal
Medicine



5%
Neurosurgery



8%
Critical
Care



4%
Other



6%
Anesthesiology



3%
Pediatrics

NCS 2023 ANNUAL MEETING ATTENDEES



134+

VIRTUAL ATTENDEES



972+

IN-PERSON ATTENDEES

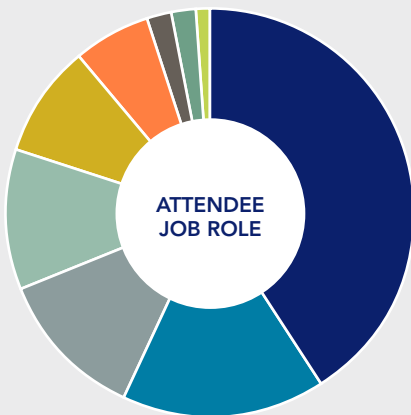


80

NON-US ATTENDEES

// The sessions are relevant to practice and contain the latest evidence, presented by many acclaimed leaders in these fields. The size of the meeting is great for networking and interdisciplinary collaboration."

— NCS 21ST ANNUAL MEETING ATTENDEE



- 41% ■ Physician
- 16% ■ Other
- 12% ■ Trainee (Resident/Fellow /Student)
- 11% ■ Advanced Practice Provider
- 9% ■ Exhibitor, Industry and Corporation Employee
- 6% ■ Pharmacist
- 2% ■ Nurse
- 2% ■ Research/PhD
- 1% ■ Research Coordinator (Not Physician or Nurse)

ANNUAL MEETING ATTENDEES ARE LOOKING FOR EDUCATION FOCUSED ON:

- Artificial Intelligence
- Brain Death
- Clinical Trials/Research That Informs Care
- Non-ICU Research Influencing Neurocritical Care
- Pharmacotherapy
- Systems of Care
- Traumatic Brain Injury (TBI) and Spine Injury



Significant number of attendees are key influencers or have full authority on product purchase decisions

CONNECT WITH NCS MEMBERS THROUGHOUT THE YEAR AND DURING THE ANNUAL MEETING

By making the important and valuable decision to become an NCS partner, you are helping to advance the mission of our organization and enhance the programs that are offered.

YEAR-ROUND OPPORTUNITIES

For more information and details about all sponsorship opportunities, please visit
neurocriticalcare.org/About-NCS/Partner-With-NCS



By supporting our diverse membership community of 3,300+, you are not only reaching these individuals, you are displaying your leadership and commitment to the field of neurocritical care.

NCS partners have the opportunity to reach and connect with members through participation in the NCS Annual Meeting, through year-round marketing opportunities, educational grants and more.

YOUR ROI

Maximize your sales potential, expand awareness of your product and gain insight into the needs of your target market.

NCS 2023 ANNUAL MEETING EXHIBITORS AND SPONSORS*



AstraZeneca*

Azurity Pharmaceuticals, Inc*

Barrow Neurological Institute

BD

Brain4Care

BrainCool Inc.

BrainSpace

Ceribell*

Chiesi USA*

CoapTech

Corticare

DWL USA Inc

Edwards Lifesciences

FLASH EVD with 7D Technology

Haemonetics

Hayes Locums

HD Medical

Hemedex, Inc.

Hyperfine

IDMED

Image Monitoring USA

Integra Lifesciences*

Marinus Pharmaceuticals*

M Dialysis, Inc.

Moberg Analytics, Inc.

Möller Medical GmbH

Natus Medical Incorporated

NeuroLogica*

NeuroOptics

Neurotech

NICO Corporation*

Novasignal

Persyst Development Corp

Phagenesis

RAUMEDIC, Inc.

Retia Medical

Rimed USA, Inc.

RosmanSearch Inc.

Sentinel Medical Technologies

Siemens Medical Solutions USA, Inc.

Sophysa USA, Inc.

UCB*

Zeto Inc.

ZOLL Medical Corporation*

EXHIBITOR CONTRACT

NEUROCRITICAL CARE SOCIETY • 22ND ANNUAL MEETING
OCTOBER 14-17, 2024 • MANCHESTER GRAND HYATT SAN DIEGO • SAN DIEGO, CA

IMPORTANT

Thoroughly review Exhibit Rules & Regulations along with this form.

- Exhibitor must remit a 50% deposit of the total Exhibit Booth Fee within 30 days of receipt of their invoice from NCS.
- Exhibitor must remit 100% of the Exhibit Booth Fee to NCS by May 1, 2024.
- Exhibits will not be permitted to be installed unless all obligations to NCS are paid in full. See "Payment Schedule" in Rules/Regs.

COMPANY INFORMATION

Please complete all fields below.

Company Name

Contact Name

Contact Title

Address

City

State

ZIP

Country

Telephone

Ext.

Email

Web Address

ACCEPTANCE

Unsigned contracts will not be accepted. The designated company representative below acknowledges he/she has read, understands, and will comply with the rules and regulations set forth in this contract and he/she has the full authority to submit and sign this contract. The company listed on this application agrees to comply with all the policies, rules, terms and regulations. Company agrees they are liable for payment per payment schedule and cancellation policy. Once signed contract is received, an invoice will be sent to the contact listed. All signed contracts are considered final and are non-refundable. I further acknowledge that NCS reserves the right, in its absolute discretion, to reject this contract.

Name

Title

BOOTH INFORMATION

Standard Rate

_____ 10'x 10' booth(s) x \$4,200 = \$ _____

PAYMENT

Exhibit Amount Due: \$ _____

Check Send to: NCS
P.O. Box 775263
Chicago, IL 60667-5623

Credit Card Upon receipt of this contract, NCS will email an invoice to the main contact with link for online payment.

PAYMENT SCHEDULE

First payment of 50% within 30 days of invoice. Remaining balance must be paid by **May 1, 2024**. For contracts submitted on or after May 1, 2024, 100% of the contracted total is due within 30 days of receipt of invoice. Contracts received within 30 days of the event must be paid in full no later than October 1, 2024.

CANCELLATION POLICY

If notice is received prior to April 12, 2024, the exhibitor will be responsible for 50% of their total contracted space. If notice is received on or after April 12, 2024, exhibitor is liable for 100% of total contracted space.

NCS SPONSORSHIP AND ADVERTISING CONTRACT

COMPANY INFORMATION

Please complete all fields below.

Company Name

Contact Name

Contact Title

Address

City

State

ZIP

Country

Telephone

Ext.

Email

Web Address

SPONSORSHIP INFORMATION

PAYMENT

Sponsorship Payment Terms and Cancellation Policy

Full payment is due with signed contract and companies are liable for the contracted total. No sponsorship or advertising cancellation refunds will be granted due to ongoing promotions.

Sponsorship Amount Due: \$ _____

An invoice will be sent to the contact noted under "Company Information" upon receipt of the signed contract.

Check Send to: NCS
P.O. Box 775263
Chicago, IL 60667-5623

Credit Card Upon receipt of this contract, NCS will email an invoice to the main contact with link for online payment.

ACCEPTANCE

Unsigned contracts will not be accepted.

The designated company representative below acknowledges he/she has read, understands, and will comply with the **Rules and Regulations**. By submitting this application, the exhibiting/ sponsoring company identified in the application agrees and intends to be legally bound to the Rules and Regulations for Exhibitors and Sponsors, incorporated herein by reference, and further agrees to pay the fees for the exhibitor or sponsorship privileges for which the company is applying.

All signed contracts are considered final and are non-refundable. I further acknowledge that NCS reserves the right, in its absolute discretion, to reject this contract.

Name

Title

Signature

Date