

NEUROCRITICAL CARE SOCIETY

# CORPORATE PARTNERSHIP OPPORTUNITIES

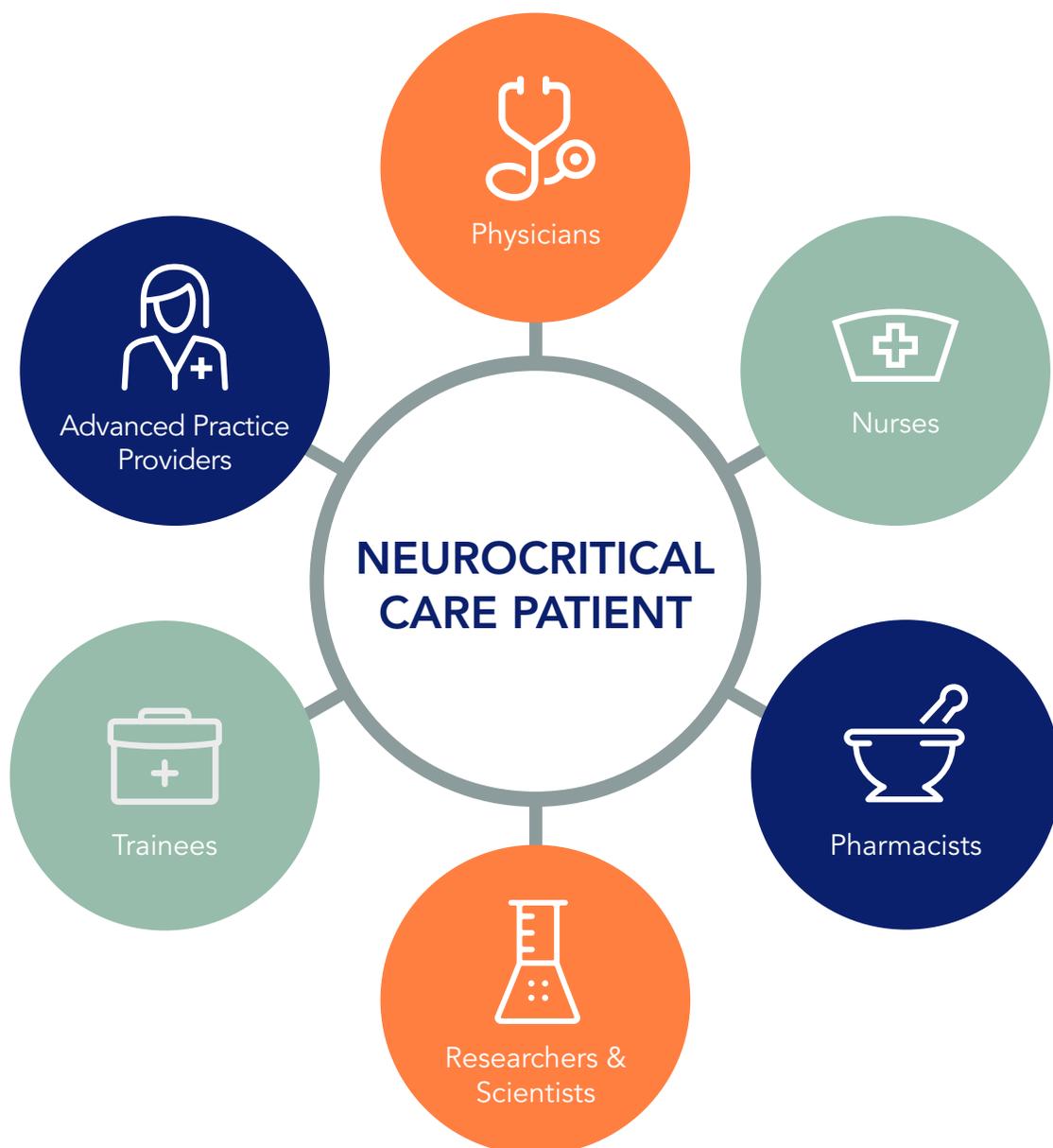
NEUR  CRITICAL  
CARE SOCIETY

# WHEN EVERY SECOND COUNTS... MEET THE NEUROCRITICAL CARE TEAM

In a neurological emergency, every second counts.

Comprised of physicians, nurses, pharmacists, advanced practice providers, researchers and scientists, the neurocritical care team serves patients with life-threatening brain and spinal cord emergencies and injuries, using training in areas like advanced brain and nervous system monitoring and pharmacotherapy.

They have one goal — to bring their collective knowledge to drive the best possible outcomes. Neurocritical Care practitioners work as a team of multidisciplinary professionals who are dedicated to improving the health care and outcomes of patients with life-threatening neurological illnesses.



# MEET THE NEUROCRITICAL CARE SOCIETY

The Neurocritical Care Society (NCS) is proud to be the only professional society representing multi-disciplinary teams of neurocritical care providers around the world.

NCS conducts research critical to improving the lives of patients with neurological conditions. The society serves the professional needs of providers through practice guidelines, certification courses, a global neuroscience education conference called the Annual Meeting, online education and publications.

NCS exists to ensure that members of the neurocritical care team are ready to handle those first critical hours of a neurological emergency.

## WE TREAT A WIDE RANGE OF NEUROCRITICAL CONDITIONS

- Stroke (Ischemic Stroke, Intracerebral and Subarachnoid Hemorrhage)
- Traumatic Brain Injury and Spine Trauma
- Brain Injury Following Cardiac Arrest
- Status Epilepticus
- Nerve and Muscle Diseases
- Spinal Cord Disorders
- Coma
- Delirium
- Neurogenic Respiratory Failure
- Neuro-inflammatory and Infectious Disorders
- Brain Tumors

## WE WORK IN A VARIETY OF SPECIALTIES, FIELDS AND LOCATIONS, INCLUDING:

- Neurology/Neurosurgery
- Emergency Medicine
- Internal Medicine
- Pulmonary Medicine
- Anesthesiology
- Pediatrics
- Trauma Medicine
- Research/Academia
- Pediatric Neurology
- Operating Room
- Acute Care Nursing Units
- Community Hospitals

## PRODUCTS AND SERVICES NCS MEMBERS ARE INTERESTED IN

### PHARMACEUTICALS, INCLUDING:

- Antibiotics
- Antidepressants and Antipsychotics
- Antihypertensives
- Antiseizure Medications/ Epilepsy
- Antithrombotics/ Reversal Agents
- Immunotherapy
- Intravenous Fluids Including Hypertonic Saline
- Pain and Sedation Agents
- Point of Care Testing
- Thrombolytics
- Tube Feeds and Nutritional Supplements

### MEDICAL DEVICES & INSTRUMENTS, INCLUDING:

- Airway/Respiratory Management
- Artificial Intelligence
- Brain Perfusion Monitors
- Cardiac Monitors, Hemodynamic and ECG
- Central Line and Catheters
- CT and Portable CT
- Data Aggregation/ Integration
- Dialysis
- EEG and Neurophysiology
- Electronic Medical Record Integration
- External Ventricular Drains/ Lumbar Drains
- Extracorporeal Life Support (ECMO)
- Glucose Monitoring
- Intracranial Pressure Monitors
- IV Pumps/Infusion Systems
- Microdialysis
- Mobility Equipment (beds, lifts, ambulation devices)
- MRI/Portable MRI
- Nutrition Delivery/ Feeding Tubes
- Pupillometers
- Temperature Management
- Transcranial Doppler
- Ultrasound
- Urinary Drainage Systems
- Wireless Connections Between Devices

# MESSAGE FROM THE PRESIDENT

Dear NCS Partner,

On behalf of the Neurocritical Care Society (NCS), we invite you to partner with us to reach key members of the neurocritical care community in 2023.

NCS is a premier international multidisciplinary organization that connects you with all members of the neurocritical care team, including physicians, nurses, advanced practice providers, pharmacists, trainees, and researchers. Our 2,800+ members are key decision-makers on product acquisition and spending within a variety of clinical and academic settings at their institutions.

Throughout the year, our partners have the opportunity to reach NCS members through virtual focus groups, digital and print communications, and educational opportunities. These options allow partners to connect with our members, support their professional development, and provide positive patient outcomes.

Our 2023 Annual Meeting will take place August 15-18 at the Phoenix Convention Center in Phoenix, AZ and will also include a virtual component. This yearly gathering provides you and your company exposure to more than 1,000 neurocritical care leaders and is a great opportunity to

maximize your sales potential, expand product awareness, and gain insight into the needs of your clients.

We're excited for what 2023 has in store and look forward to the growth we anticipate within our organization. Whether you're looking to make connections year-round or focus your efforts in person during our Annual Meeting, NCS has the opportunities you need to establish and deepen your organization's brand and influence patient outcomes.

We look forward to engaging with you in 2023.



**Sarah L. Livesay, DNP, APRN,  
FNCS, FAAN**

*NCS President*



# ABOUT NCS MEMBERS

NCS is an international, multidisciplinary medical society with 2,700+ members worldwide. Our mission is to improve outcomes for patients with life-threatening neurological illnesses.



**2,700+**

NCS MEMBERS



**7%**

NON-US MEMBERS



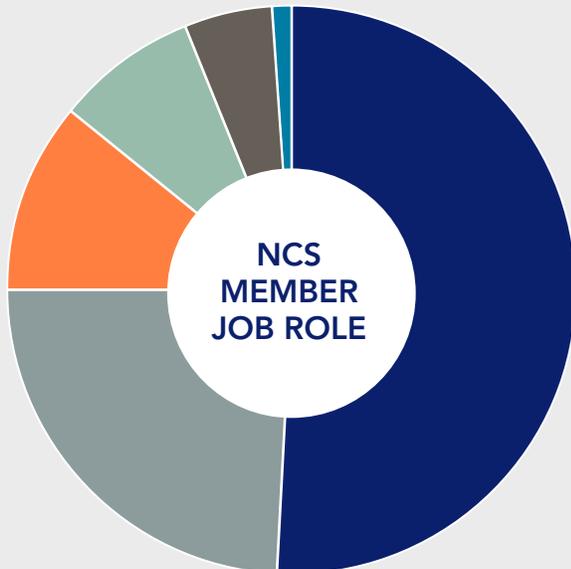
**11%**

OF PHYSICIANS ARE FROM OUTSIDE THE UNITED STATES



**60+**

COUNTRIES REPRESENTED BY NCS MEMBERS



51% ■ Physician  
 24% ■ Advanced Practice Provider  
 11% ■ Trainee  
 8% ■ Pharmacist  
 5% ■ Nurse  
 1% ■ International Healthcare Professional

## NCS MEMBER SPECIALTY



**54%**  
Neurology



**5%**  
Emergency Medicine



**19%**  
Internal Medicine



**5%**  
Other



**7%**  
Neurosurgery



**3%**  
Pediatrics



**7%**  
Anesthesiology

# NCS 2022 ANNUAL MEETING ATTENDEES



**200+**

VIRTUAL ATTENDEES



**1200+**

IN-PERSON ATTENDEES

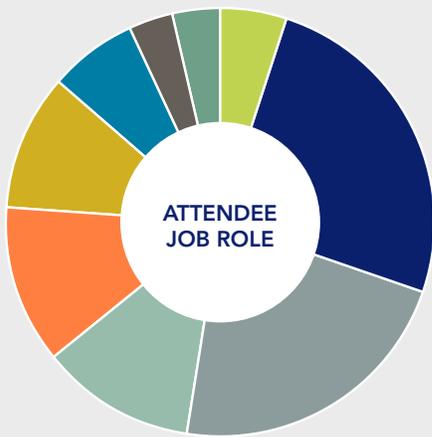


**140**

NON-US ATTENDEES

// This is the one CME event I prioritize every year. Outstanding value to my personal clinical practice and professional development for the past 10 years."

— NCS 19TH ANNUAL MEETING ATTENDEE



- 43%** ■ Physician
- 15%** ■ Trainee (Resident/Fellow/Student)
- 13%** ■ Advanced Practice Provider
- 7%** ■ Pharmacist
- 7%** ■ Exhibitor, Industry and Corporation Employee
- 6%** ■ Other
- 4%** ■ Nurse
- 2%** ■ Research/PhD
- 2%** ■ Research Coordinator (Not Physician or Nurse)

## ANNUAL MEETING ATTENDEES ARE LOOKING FOR EDUCATION FOCUSED ON:

- Brain Death
- Clinical Trials
- Critical Care Ultrasound
- Intracranial Monitoring
- Pharmacotherapy
- Stroke
- Targeted Temperature Management
- Traumatic Brain Injury (TBI)



Significant number of attendees are key influencers or have full authority on product purchase decisions.

# CONNECT WITH NCS MEMBERS THROUGHOUT THE YEAR AND DURING THE ANNUAL MEETING

By making the important and valuable decision to become an NCS partner, you are helping to advance the mission of our organization and enhance the programs that are offered.



By supporting our diverse membership community of 2,800+, you are not only reaching these individuals, you are displaying your leadership and commitment to the field of neurocritical care.

NCS partners have the opportunity to reach and connect with members through participation in the NCS Annual Meeting, through year-round marketing opportunities, educational grants and more.

## YOUR ROI

Maximize your sales potential, expand awareness of your product and gain insight into the needs of your target market.

# NCS 2022 ANNUAL MEETING EXHIBITORS AND SPONSORS\*



American Association of Neuroscience Nurses (AANN)

American Board of Neuroscience Nursing (ABNN)

American Board of Psychiatry and Neurology

AstraZeneca\*

Azurity Pharmaceuticals, Inc.\*

Baptist Medical Network

BD

Brain4Care\*

BrainCool Inc.

BrainTale\*

Ceribell\*

Chiesi USA\*

CoapTech

CoolTech

Corticare

CSL Behring

Cumberland Pharmaceuticals

DWL USA Inc

Epitel Inc

Firstkind Ltd\*

Haemonetics

Hayes Locums\*

Healthy Design

Hemedex, Inc.

Hyperfine\*

iCE Neurosystems Inc\*

IDMED

iDoc TeleHealth Solutions

Image Monitoring USA

Integra Lifesciences

IntraNerve Neuroscience

IRRAS

Marinus Pharmaceuticals\*

M Dialysis, Inc.

Medical Informatics Corp.\*

Micromed

Moberg Analytics

Möller Medical GmbH

Multigon Industries, Inc.

NeuroLogica

Neuromonitoring Technologies

NeurOptics\*

Neurotech

Novasignal\*

Ochsner System Health

Parkview Health

Penn School of Medicine\*

Persyst Development Corp

Phagenesis\*

Physicians' Education Resource, LLC\*

RAUMEDIC, Inc.\*

Retia Medical

REVERSE-IT/PhaseBio Pharmaceuticals

RhythmLink International, LLC

Rimed USA, Inc.

RosmanSearch Inc.

Siemens Medical Solutions USA, Inc.

Sophysa USA, Inc.

Talos | Advanced Global Clinical Solutions (AGCS)

The American Society of Neuroimaging (ASN)

UCB\*

Xoran Technologies

Zeto Inc.

ZOLL Medical Corporation\*

BrainTale

iCE Neurosystems Inc

Penn School of Medicine

Physicians' Education Resource, LLC

# EXHIBITOR CONTRACT

NEUROCRITICAL CARE SOCIETY • 21ST ANNUAL MEETING  
AUGUST 15-18, 2023 • PHOENIX CONVENTION CENTER • PHOENIX, ARIZONA

## IMPORTANT

Thoroughly review Exhibit Rules & Regulations along with this form.

- Exhibitor must remit a 50% deposit of the total Exhibit Booth Fee within 30 days of receipt of their invoice from NCS.
- Exhibitor must remit 100% of the Exhibit Booth Fee to NCS by March 3, 2023.
- Exhibits will not be permitted to be installed unless all obligations to NCS are paid in full. See "Payment Schedule" in Rules/Regs.

## COMPANY INFORMATION

Please complete all fields below.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
Country

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Ext.

\_\_\_\_\_  
Email

\_\_\_\_\_  
Web Address

## ACCEPTANCE

*Unsigned contracts will not be accepted. The designated company representative below acknowledges he/she has read, understands, and will comply with the rules and regulations set forth in this contract and he/she has the full authority to submit and sign this contract. The company listed on this application agrees to comply with all the policies, rules, terms and regulations. Company agrees they are liable for payment per payment schedule and cancellation policy. Once signed contract is received, an invoice will be sent to the contact listed. All signed contracts are considered final and are non-refundable. I further acknowledge that NCS reserves the right, in its absolute discretion, to reject this contract.*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

## BOOTH INFORMATION

### Onsite Renewal Rate

\_\_\_\_\_ 10'x 10' booth(s) x \$4,000 = \$ \_\_\_\_\_

### Standard Rate

\_\_\_\_\_ 10'x 10' booth(s) x \$4,200 = \$ \_\_\_\_\_

## PAYMENT

Exhibit Amount Due: \$ \_\_\_\_\_

**Check** Send to: NCS  
P.O. Box 775263  
Chicago, IL 60667-5623

**Credit Card** Upon receipt of this contract, NCS will email an invoice to the main contact with link for online payment.

## PAYMENT SCHEDULE

First payment of 50% within 30 days of invoice. Remaining balance must be paid by **March 3, 2023**. For contracts submitted on or after March 3, 2023, 100% of the contracted total is due within 30 days of receipt of invoice. Contracts received within 30 days of the event must be paid in full no later than August 4, 2023.

## CANCELLATION POLICY

If notice is received prior to February 10, 2023, the exhibitor will be responsible for 50% of their total contracted space. If notice is received on or after February 10, 2023, exhibitor is liable for 100% of total contracted space.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# NCS SPONSORSHIP AND ADVERTISING CONTRACT

## COMPANY INFORMATION

Please complete all fields below.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
Country

\_\_\_\_\_  
Telephone

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Ext.

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Email

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Web Address

## SPONSORSHIP INFORMATION

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## PAYMENT

### Sponsorship Payment Terms and Cancellation Policy

Full payment is due with signed contract and companies are liable for the contracted total. No sponsorship or advertising cancellation refunds will be granted due to ongoing promotions.

Sponsorship Amount Due: \$ \_\_\_\_\_

An invoice will be sent to the contact noted under "Company Information" upon receipt of the signed contract.

**Check** Send to: NCS  
P.O. Box 775263  
Chicago, IL 60667-5623

**Credit Card** Upon receipt of this contract, NCS will email an invoice to the main contact with link for online payment.

## ACCEPTANCE

### Unsigned contracts will not be accepted.

The designated company representative below acknowledges he/she has read, understands, and will comply with the **Rules and Regulations**. By submitting this application, the exhibiting/ sponsoring company identified in the application agrees and intends to be legally bound to the Rules and Regulations for Exhibitors and Sponsors, incorporated herein by reference, and further agrees to pay the fees for the exhibitor or sponsorship privileges for which the company is applying.

All signed contracts are considered final and are non-refundable. I further acknowledge that NCS reserves the right, in its absolute discretion, to reject this contract.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date