

## World Coma Day 2023 Sponsorship Opportunities

Coma is a uniquely modern clinical challenge – a direct consequence of our incredible ability to maintain life support and fight death. Coma is a condition that has always fascinated and will increasingly challenge humanity. In 2019, the Neurocritical Care Society (NCS) launched the Curing Coma Campaign<sup>®</sup> as its signature clinical, scientific, and public health effort. The Curing Coma Campaign is ***the first global public health initiative*** to tackle the unifying concept of coma as a treatable medical entity. The goal of the Curing Coma Campaign is to develop and implement coma treatment strategies that improve human lives; serious and driven, the message of the Curing Coma Campaign is that there is hope for victims with prolonged disorders of consciousness after brain injury.

**To support the objectives of the Curing Coma Campaign, every year on March 22nd NCS and the Curing Coma Campaign host World Coma Day.**

### **The objectives of World Coma Day are to:**

- Raise awareness of coma as a treatable and recoverable clinical entity
- Encourage medical providers, patients, and patient advocates to get involved in the campaign
- Motivate caregivers to participate in specific current and future scientific efforts devoted to curing disorders of consciousness

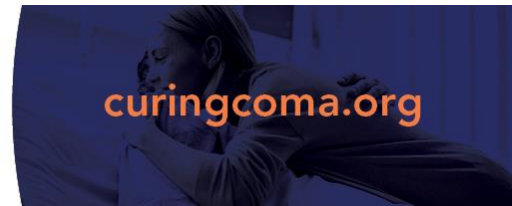
### **750 global attendees are anticipated in the following areas:**

- Medical experts (physicians, pharmacists, nurses, scientists, and researchers)
- Patients and families
- Caregivers from around the world

### **Sponsorship Opportunities**

Industry Partners are encouraged to join us, and we ask that you consider supporting the Curing Coma Campaign and align your brand with World Coma Day. Please review the World Coma Day Sponsorship options on page two.

For more information on the Curing Coma Campaign, contact Jennifer Shupe at [jshupe@neurocriticalcare.org](mailto:jshupe@neurocriticalcare.org) or Everett Lightle at [elightle@neurocriticalcare.org](mailto:elightle@neurocriticalcare.org) or visit [www.curingcoma.org](http://www.curingcoma.org).



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**Sponsorship Opportunities**

Opportunity	Benefits
<b>World Coma Day            GOLD Sponsor            \$20,000</b>	<ul style="list-style-type: none"> <li>• Recognition on World Coma Day webpage for duration of 2023</li> <li>• Static Banner Advertisement during Zoom educational program displayed for 30-seconds, six times during the day between program Zoom sessions.</li> <li>• Video Advertisement during educational program. Video message (provided by sponsor) will be played three times during the day between program Zoom sessions. Video can be up to 60 seconds max.</li> <li>• Email Banner Ad and Message: Banner Advertisement and sponsor message up to 100 words included in a promotional email about World Coma Day sent to all NCS members</li> <li>• Complete attendee registration list including contact information.</li> <li>• Three separate private meetings scheduled with NCS leadership, agenda to be determined by sponsor.</li> </ul>
<b>World Coma Day            SILVER Sponsor            \$10,000</b>	<ul style="list-style-type: none"> <li>• Recognition on World Coma Day webpage for duration of 2023</li> <li>• Static Banner Advertisement during Zoom educational program displayed for 30-seconds, six times during the day between program Zoom sessions.</li> <li>• Video Advertisement during educational program. Video message (provided by sponsor) will be played three times during the day between program Zoom sessions. Video can be up to 60 seconds max.</li> <li>• Email Banner Ad and Message: Banner Advertisement and sponsor message up to 100 words included in a promotional email about World Coma Day sent to all NCS members</li> <li>• Complete attendee registration list including contact information.</li> </ul>
<b>World Coma Day            BRONZE Sponsor            \$5,000</b>	<ul style="list-style-type: none"> <li>• Recognition on World Coma Day webpage for duration of 2023</li> <li>• Static Banner Advertisement during Zoom educational program displayed for 30-seconds, three times during the day between program Zoom sessions.</li> <li>• Email Banner Ad: Banner Advertisement in a promotional email about World Coma Day sent to all NCS members</li> </ul>
<b>World Coma Day            Supporting Sponsor            \$2,500</b>	<ul style="list-style-type: none"> <li>• Recognition on World Coma Day webpage for duration of 2023</li> <li>• Static Banner Advertisement during Zoom educational program displayed for 30-seconds, three times during the day between program Zoom sessions.</li> </ul>